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**MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION**

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# What's VTM

VEHICLE & TRANSPORTATION  
TECHNOLOGY INNOVATION MEETINGS

## Oakland County, Michigan is the epicenter for mobility...

...in Michigan centrally located in Southeast Michigan between Detroit and Ann Arbor where innovation thrives with a robust R&D hub, engineering expertise, and regional collaboration.

**Oakland County is the driving force in shifting the automotive industry into autonomous, connected vehicle systems.**

With over **1000 foreign-owned companies** from **39 countries**, the county is a highly diverse and international community. capitalizing on having one of the highest concentrations of commercial designers and industrial engineers in the U.S. that call Oakland County home.

**Top mobility employers include:** Stellantis, General Motors, Magna, and Continental.

**Oakland County Economic Development offers access to mobility experts**, connections to suppliers, resources such as public testing facilities and pilot grant opportunities, state incentives, site selection, workforce needs and entry point to the U.S. Market.

**All ways moving forward, learn more:**  
[www.AdvantageOakland.com](http://www.AdvantageOakland.com)

VTM Michigan is a mobility technology event that brings together the vehicle and transportation community in one venue. The event is a spin-off of a successful forum in Turin, Italy, and will feature:

- A full program of technical and technology presentations
- A matchmaking program for attendees to secure pre-arranged meetings

VTM Michigan is an outstanding platform for vehicle makers and tier suppliers, disruptive technology entrepreneurs, and solution providers to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.



**Dave Coulter**  
*County Executive*

Oakland County has a long history of innovation and leadership in emerging research and development,” Oakland County Executive Dave Coulter shares. “As the county responsible for one-fifth of Michigan’s economic output, it is vital that Oakland County is actively engaged in mobility to ensure our state remains a leader in the next generation of transportation technology, which is why we are so excited to have VTM Michigan hosted here in Novi, Michigan.



## INNOVATIVE B2B MEETINGS WHO CAN ATTEND?

### YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!

**You're involved in:** Supply chain | Procurement | Purchasing | Engineering | Fabrication | R&D, etc.

### YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!

**You're involved in:** Sales | Marketing | Business development | Technical promotion, etc.

### REPRESENTED COUNTRIES

Austria, Belgium, Brazil, China, Czech Republic, France, Germany, Hungary, India, Israel, Italy, Morocco, Nigeria, Romania, Spain, Slovenia, South Korea, Sweden, Switzerland, The Netherlands, UK, USA.

## Collateral events

an innovative format for an innovative sector



Conference  
sessions



B2B  
meetings



Exhibition



Networking  
opportunities

### Conferences

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Software-defined vehicles
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range Connectivity, smart infrastructures, cloud services
- Micromobility and new mobility concepts
- Safety-Security validation and certification of vehicles and components
- Urban air mobility







## SUBURBAN COLLECTION SHOWPLACE

46100 Grand River Ave., Novi, MI 48374

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