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# What's VTM

VEHICLE & TRANSPORTATION  
TECHNOLOGY INNOVATION MEETINGS

## Michigan Fast Facts

- 26 Original equipment manufacturers (OEMs) have headquarters or technology centers in Michigan.
- The automotive and mobility industry contributes \$304 billion to Michigan's economy annually.
- 13 assembly plants and 18 vehicle models including 4 EV models were assembled in Michigan in 2022.
- 96 of the top 100 automotive suppliers to North America have a presence in Michigan, and 60 are headquartered here.
- Michigan is the #1 exporter of transportation equipment in the U.S.
- Michigan Ranks #1 in the Employment and Concentration of:
  - Mechanical Engineers: 31,950 = 4x National Average
  - Industrial Engineers: 26,410 = 3x National Average
  - Tool and Die Makers: 9,610 = 5x National Average
- Michigan has 250,000 workers in the skilled trades, ranking in the top 10 nationally.

VTM Michigan is a mobility technology event that brings together the vehicle and transportation community in one venue. The event is a spin-off of a successful forum in Turin, Italy, and will feature:

- A full program of technical and technology presentations
- A matchmaking program for attendees to secure pre-arranged meetings

VTM Michigan is an outstanding platform for vehicle makers and tier suppliers, disruptive technology entrepreneurs, and solution providers to explore the key challenges and opportunities of the future of mobility and new vehicle technologies.



**Justine JOHNSON**  
Chief Mobility Officer for  
the State of Michigan

Michigan's competitive advantages - like its talent pool, testing capabilities, business-friendly and inclusive policies, positioning near international borders and spirit of innovation - make the state a place where vehicle and transportation technology innovators can find long-term success and support. Through our investments in electrified infrastructure, support for the startup and innovation community, and industry-leading partnerships across industry, government and academia, the state continues to be the place where mobility solutions are born."



## INNOVATIVE B2B MEETINGS WHO CAN ATTEND?

### YOU WANT TO MEET SUPPLIERS AND MANUFACTURING PARTNERS!

You're involved in: Supply chain | Procurement | Purchasing | Engineering | Fabrication | R&D, etc.

### YOU WANT TO SELL YOUR CAPABILITIES, PRODUCTS OR SERVICES!

You're involved in: Sales | Marketing | Business development | Technical promotion, etc.

### REPRESENTED COUNTRIES

Austria, Belgium, Brazil, China, Czech Republic, France, Germany, Hungary, India, Israel, Italy, Morocco, Nigeria, Romania, Spain, Slovenia, South Korea, Sweden, Switzerland, The Netherlands, UK, USA.

## Collateral events

an innovative format for an innovative sector



Conference  
sessions



B2B  
meetings



Exhibition



Networking  
opportunities

### Conferences

- Electric and Hybrid vehicles, batteries and electric components
- Hydrogen, new sustainable propulsion systems
- Software-defined vehicles
- Sensing and control technologies for ADAS and autonomous driving
- Short-and long-range Connectivity, smart infrastructures, cloud services
- Micromobility and new mobility concepts
- Safety-Security validation and certification of vehicles and components
- Urban air mobility





## M1 CONCOURSE

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