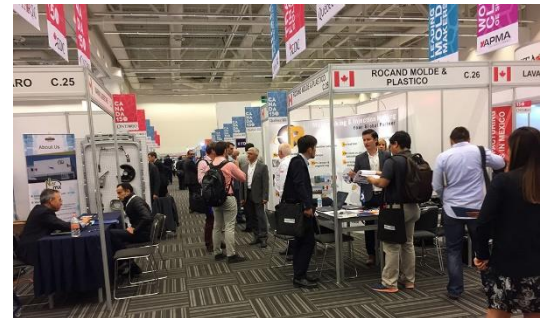


SPONSORSHIP OPPORTUNITIES

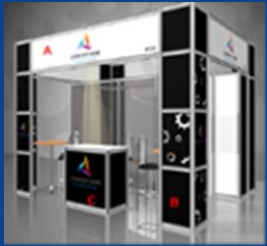


GREATER VISIBILITY FOR YOUR COMPANY AT

NOVI, OC



200 companies
3000 BtoB meetings
15+ countries
represented



This picture is subject to modifications

GOLD SPONSOR: \$12500

- **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- **A 129sqft (12sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs and a company sign. This booth will be located at a strategic location.
- **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.
- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- **Your company logo visible:** on the event official website, on other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 4 delegates of your choice.**
- **Free goodies:** supply 500 small items bearing your company logo (i.e. pens, flashlights, etc.). These free goodies will be distributed to all the companies having booths and visitors going through our reception desk.

SILVER SPONSOR: \$9000

- **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **An 86sqft (8sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, chairs and a company sign. This booth will be located at a strategic location.
- **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendees will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over.
- **Your company logo visible:** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 3 delegates of your choice.**

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'A la carte' sponsorship

Hot and cold beverage area

\$5000

Take the opportunity to support a complimentary beverage spot on October 11 & 12. This area would consist of tables where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

Lunch

\$5000

A seated business lunch will be catered for the participants on October 11 & 12. Select this option to display your logo and graphics at this spot.

Lanyards

\$5000

300-400 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You will be required to supply and deliver the lanyards at the address we'll indicate.

Reception desk / Main Entrance

\$2000

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

Online partnership

\$2000

Supply your company logo and we'll post it on the event official website below all the official partners.

1 page advertisement in the event catalogue

\$1000

A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply artwork and you'll have a two-sided advert inside.

IMPORTANT NOTE: You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by advanced business events.** Your sponsorship will become effective upon the latter approval. advanced business events reserves the right to deny any potential sponsors their requested options

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Contact:

Aswini Dessouppa

Tel + 33 1 41 86 41 43

ADessouppa@advbe.com

advanced business events
35-37 rue des abondances
92513 Boulogne Cedex - France

SAS Capital 50 000 euros
Siret 515 013 506 00024
NAF 8230z

PAYMENT TERMS:

Your account must be
balanced prior to the event.

Payment can be made by:

- credit card (visa and master
card only)
- wire transfer to the bank
below (send us a copy of the
receipt by email)

Please note that our bank
details have changed. If you
have previously attended one
of our events, please be sure
to update our details
accordingly.

IBAN: FR76 3000 4008 0400
0100 7591 014

BIC Code: BNPAFRPPXXX

Bank: BNP PARIBAS PARIS-
CENTRE AFFAIRES

Bank address : 8- 10 avenue
Ledru Rollin – 75012 Paris,
France



BOOKING FORM

The form must be accurately completed and sent back together with the signed terms and conditions.

Company name:

Contact person:

Job position:

Address:

Confirm your selected options

<input type="checkbox"/> Gold Sponsor	\$12500
<input type="checkbox"/> Silver Sponsor	\$9000
<input type="checkbox"/> Hot and cold beverage area	\$5000
<input type="checkbox"/> Lunch	\$5000
<input type="checkbox"/> Lanyards	\$5000
<input type="checkbox"/> Reception desk / Main Entrance	\$2000
<input type="checkbox"/> Online partnership	\$2000
<input type="checkbox"/> 1 page advertisement in the event catalogue	\$1000
Total	
Taxes, if applicable**	
Grand total due	

****Additional Information on tax**

a) Your company is registered in France, French tax (VAT) is due

b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.

c) Your company is based in a non-European country; no taxes are applicable.

Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

ADVANCED BUSINESS EVENTS - TERMS & CONDITIONS

Event name: **VTM MICHIGAN 2023** (referred to as the "Event"):

Date: July **12-13, 2023**

Location: **Suburban Collection Showplace** (referred to as the "Place"):

City: **Novi, OC, USA**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty day days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company name:

Name of authorized officer or representative:

I agree with advanced business events general terms and conditions

Date and signature: